

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,
1st Floor, Bharat Sanchar Bhawan,
H.C. Mathur Lane, Janpath, New Delhi - 110 001.
Tel. No.011-23037109/200 Fax No.011-23329125



No.26-18/2010-T&C-CM

Date: 09.03.2015

Circular T&C-CM No. 62/14-15

Subject: Offering 3G data card (3.6 Mbps) at reduced sale price as a back-up to the ADSL Broadband customers under ADSL Broadband plan in all the circles– reg.

Kindly refer this office circular of even no. dated 13-09-2012 and 17.09.2012 vide which promotional scheme to offer 3.6 Mbps 3G data card as a back-up to ADSL broadband connectivity at reduced sale price to the existing and new ADSL Broadband customers was launched.

Now it has been decided by the competent authority to launch the above scheme **in all the circles w.e.f. 16-03-2015 on regular basis**. The details of the scheme are as follows:-

A. For ADSL Broadband customers with FMC >= Rs. 600/- plan (monthly payment option)

- Sale price of 3.6 Mbps 3G data card:- **Rs. 800/- (Excl. of VAT)**
- There would be bundled free data usage of 500 MB which will have to be used within 30 days from the date of activation.
- Plan voucher of Rs.96 (as issued vide circular no. 26-04/2012-T&C-CM dated 04.10.2013, 09.10.2013, 31.01.2014 and further order issued from time to time in this regard) shall be purchased for activation of Data plan.

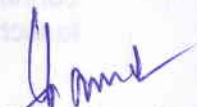
B. For ADSL Broadband customers under annual payment option or longer period commitment with any FMC plan

- Sale price of 3.6 Mbps 3G data card:- **Rs. 500/- (Excl. of VAT)**
- There would be bundled free data usage of 500 MB which will have to be used within 30 days from the date of activation.
- Plan voucher of Rs.96 (as issued vide circular no. 26-04/2012-T&C-CM dated 04.10.2013, 09.10.2013, 31.01.2014 and further order issued from time to time in this regard) shall be purchased for activation of Data plan.
- Details of Plan Voucher 96 as referred above:-

S. No.	Particulars	Details
a	SIM	Rs. 20 (Normal SIM) Rs 59 (USIM)
b	Plan Voucher	Rs. 96 (incl of S.Tax)
c	Main Account Validity	One year further extension of validity, through same Plan voucher
d	Free Data usage	0.5 GB
e	Validity of freebies	30 days from the date of activation.
f	Applicability	For data plan activation and validity extension (for Data Card purchased from BSNL or from outside market/bundling partner).
g	Base Voice Tariff plan	As per Prepaid Per minute Plan

4. All the other terms and conditions will be as per circular of even no. dated 17 09 2012

5. The above tariff will be applicable with effect from 16.03.2015 on regular basis. The implementation of the tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order and orders/guidelines/clarifications issued by TRAI from time to time.
6. This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made. Circles may also send SMS conveying the above tariff to the customers.
7. Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.
8. This circular is issued based on the approval of ECT vide Approval No.1762 dated 05.03.2015 in P&P-CM cell file No.3-38/ECT/2015/P&P-CM(PT.I). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.


 (Gian Chand)
 DGM (T&C-CM)

To
 All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section -for Hindi version.
- 11) Guard file.


 09/03/15

(Rakesh Arya)
 Dy. Manager (T&C-CM)

Sl. No.	Particulars	Remarks
1	Plan Voucher	
2	Main Account Voucher	
3	Plan Data Voucher	
4	Plan Data Voucher	
5	Plan Data Voucher	
6	Plan Data Voucher	
7	Plan Data Voucher	
8	Plan Data Voucher	
9	Plan Data Voucher	
10	Plan Data Voucher	
11	Plan Data Voucher	